

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
935547-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
House Majority PAC	issues	1429

Flight Dates	Order #	Alt Order #
09/18/12 - 10/01/12	935547	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

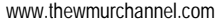
Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/18/12	10/01/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	4	\$1,750.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$1,750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WMUR		10/01/12	5:26 AM	5a Daybreak	5-6a	:30	HMP0312H	\$1,750.00 NM
41	09/18/12	10/01/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	5	\$4,000.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$4,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMUR		10/01/12	5:59 AM	6a Daybreak	6-7a	:30	HMP0312H	\$4,000.00 NM
42	09/18/12	10/01/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	MTWTF--	:30	9	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
18	WMUR		10/01/12	8:47 AM	Good Morning America	7-9a	:30	HMP0312H	\$3,000.00 NM
43	09/18/12	10/01/12	KELLY LIVE DAY Class of Time - Fixed Non Pre-emptible	9AM-10AM	MTWTF--	:30	4	\$850.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WMUR		10/01/12	9:54 AM	KELLY LIVE DAY	9AM-10AM	:30	HMP0312H	\$850.00 NM
44	09/18/12	10/01/12	STEVE HARVEY DY 9/4 Class of Time - Fixed Non Pre-emptible	10-11a	MTWTF--	:30	4	\$550.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WMUR		10/01/12	10:46 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	HMP0312H	\$550.00 NM
45	09/18/12	10/01/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	MTWTF--	:30	4	\$850.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WMUR		10/01/12	11:31 AM	The View	11-12p	:30	HMP0312H	\$850.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

<u>Invoice #</u> 935547-2	<u>Invoice Date</u> 10/07/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/01/12
<u>Advertiser</u> House Majority PAC		<u>Product</u> issues	<u>Estimate Number</u> 1429

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/18/12	10/01/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	MTWTF--	:30	4	\$850.00	NM
48	09/18/12	10/01/12	KATIE Class of Time - Fixed Non Pre-emptible	3-4P	MTWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
9 WMURM 10/01/12 3:56 PM KATIE 3-4P :30 HMP0312H \$850.00 NM									
49	09/18/12	10/01/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	MTWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
9 WMURM 10/01/12 4:23 PM ELLEN EF 4PM-5PM :30 HMP0312H \$850.00 NM									
52	09/18/12	10/01/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	MTWTF--	:30	4	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
11 WMURM 10/01/12 7:27 PM Chronicle NH 7-730p :30 HMP0312H \$1,650.00 NM									
53	09/18/12	10/01/12	INSIDE EDITION AC	730-8p	MTWTF--	:30	4	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
9 WMURM 10/01/12 7:58 PM INSIDE EDITION AC 730-8p :30 HMP0312H \$1,650.00 NM									
54	09/18/12	10/01/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
11 WMURM 10/01/12 11:56 PM Nightline 1135p-1206a :30 HMP0312H \$1,100.00 NM									
56	09/18/12	10/01/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	MTWTFSS	:30	5	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$4,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
20 WMURM 10/01/12 11:21 PM News 9 at 11 11-11:35p :30 HMP0312H \$4,500.00 NM									
81	09/25/12	10/01/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WMURM 10/01/12 5:53 AM 5a Daybreak 5-6a :30 HMP0312H \$2,000.00 NM									
86	09/25/12	10/01/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WMURM 10/01/12 4:39 PM ELLEN EF 4PM-5PM :30 HMP0312H \$1,000.00 NM									
87	09/25/12	10/01/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	MTWTF--	:30	3	\$1,750.00	NM

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
935547-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
House Majority PAC	issues	1429	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	09/25/12	10/01/12	Chronicle NH	7-730p	MTWTF--	:30	3	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	3	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR		10/01/12	7:10 PM	Chronicle NH	7-730p	:30	HMP0312H	\$1,750.00 NM
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,350.00
<u>Agency Commission</u>	\$3,952.50
<u>Net Amount Due</u>	\$22,397.50